



# MICHELLE NGOME

INCLUSIVE MARKETING CONSULTANT

## Who is Michelle?

Michelle Ngome has more than 15 years of marketing experience in strategy and management. She is the owner of **Line 25 Consulting**, a firm that helps organizations create diversity and inclusion marketing strategies. Michelle has worked with dozens of organizations on creating marketing strategies.

In 2019, she founded the African-American Marketing Association (AAMA), creating a platform that empowers Black marketers all over the United States.

Michelle is a two-time author, speaker, podcast host of Marketing For The Culture. Her work has been featured in Forbes, Entrepreneur, The Wall Street Journal, and a lot more. She has completed DEI Certifications from Cornell University and the University of South Florida. In 2021, Michelle received the Diversity Champion Award from the Houston Business Journal.



### Featured in:

Forbes

THE WALL STREET JOURNAL.

Chicago Tribune

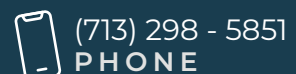
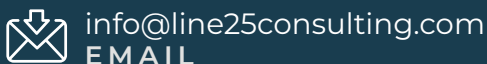
Entrepreneur



Inc.



### Contact Line 25 Consulting



# What is Line 25 Consulting?

Diversity and inclusion from a marketing perspective.

Line 25 Consulting helps organizations create diverse and inclusive marketing campaigns. We look at inclusive marketing from hiring the right talent and decision makers to creating campaigns that reach your consumers.

## We Work With:

- ❑ HR Leaders
- ❑ Marketing Leaders, Teams and Agencies
- ❑ Employee Resource Groups

## Training Topics

- ❑ Inclusive Marketing: Engaging Candidates, Coworkers, and Consumers
- ❑ The 6 Methods For Your Organization To Become Inclusive
- ❑ The Value of Diversity & Inclusion in Marketing Campaigns

## Our Services:

- ❑ Consultations
- ❑ Strategy
- ❑ Training

◆ ◆ **White Paper** The **6 Methods** For Your Organization **To Become Inclusive** ◆ ◆

## Client Testimonials

Michelle has been an **amazing thought partner** and brings an amazing perspective to the conversation. I know personally and professionally I have benefited from her work. Proud to call her a partner and colleague.

JOHN, EXEC. VP OF BRAND EXPERIENCE  
YMCA



Michelle Ngome is a **great resource on diversity and inclusion** as it relates to staff and marketing ... If your business is looking to improve in this area I'd recommend checking out her resource[s] .... and services.

ROSEMARY, VP OF BRAND EXPERIENCE  
YMCA




A **servant leader** in our culture and community.


GEORGE FRASER, CEO  
FRASERNET



## Contact Line 25 Consulting

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